

At Horosho! Tours, Trips & Guides we are committed to protecting your privacy. This policy outlines the type of information we collect, as well as the measures we have put in place to protect it. Your use of this site indicates that you have read and accepted the terms contained in this policy.

Updated: February 10, 2021

Horosho! Tours, Trips & Guides provides this Privacy Statement to inform you of its Privacy Policy and practices and of the choices you can make about the way your information is collected online and how that information is used. We've structured our website so that, in general, you can visit Horosho! Tours, Trips & Guides on the Web without identifying yourself or revealing any personal information.

Links to non-Horosho! Tours, Trips & Guides websites

Horosho! Tours, Trips & Guides website may provide links to third-party websites for your convenience and information. Horosho! Tours, Trips & Guides is not responsible for the privacy practices or the content of such websites or for the privacy policies and practices of other third parties.

Types of information we collect:

Personal Information

is information that is associated with your name or personal identity. Horosho! Tours, Trips & Guides uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your relationship with Horosho! Tours, Trips & Guides. We take seriously the trust you place in us. Horosho! Tours, Trips & Guides will not sell, rent or lease your personal information to others.

On the Horosho! Tours, Trips & Guides website you can request information about tours, subscribe to our newsletter, or communicate with cruise passengers to create a group. The types of personal information you provide to us on these pages may include name, postal address, phone number, e-mail address, contact preferences.

Non-personal information

is data about usage and service operation that is not associated with a specific personal identity. Horosho! Tours, Trips & Guides collects and analyzes non-personal information to evaluate how visitors use the Horosho! Tours, Trips & Guides website.

Non-personal data we collect may include the pages visited on the Horosho! Tours, Trips & Guides website, unique URLs visited within the Horosho! Tours, Trips & Guides website, browser type, IP2 address and date/time patterns of visits. Most non-personal data is collected via cookies or other analysis technologies. Horosho! Tours, Trips & Guides Web pages use cookies.

Children's privacy

Horosho! Tours, Trips & Guides is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. Horosho! Tours, Trips & Guides does not knowingly collect information from children under the age of 13 and Horosho! Tours, Trips & Guides does

not target its websites to children under 13.

#### Horosho! Tours, Trips & Guides use of cookies

Cookies are small text files that a website can use in order to recognize visitors who revisit a site so as to facilitate their ongoing access to and use of the site. It enables usage behavior to be tracked and aggregate data to be compiled that would facilitate more targeted advertising and improved content. Typically, cookies involve the assigning of a unique number to the visitor. One simple way to prevent the use of cookies is to activate the facility which is available in most web browsers that enables the user to deny or accept cookies. However, visitors should realize that certain cookies may be necessary in order to provide the visitor with certain features such as the customized delivery of certain information.

#### How Horosho! Tours, Trips & Guides uses your information

Horosho! Tours, Trips & Guides uses your personal information to provide you with products or services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a tour request, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize the Horosho! Tours, Trips & Guides website.

#### Who Horosho! Tours, Trips & Guides shares your information with

Horosho! Tours, Trips & Guides will not sell, rent or lease your personal information to others. Horosho! Tours, Trips & Guides will not share your personal information with third parties except in responding to your requests for products or services.

If a third party serves Horosho! Tours, Trips & Guides a subpoena or other lawful document compelling disclosure of your identity, Horosho! Tours, Trips & Guides will use its best efforts to provide you notice to the latest address in our files. Horosho! Tours, Trips & Guides is not responsible if your contact information is not current or if Horosho! Tours, Trips & Guides is otherwise unable to provide notice.

#### Your choices

Horosho! Tours, Trips & Guides gives you the choice of receiving a variety of information that complements our products and services. You can subscribe to receive certain product and service specific information and Horosho! Tours, Trips & Guides marketing communications. Horosho! Tours, Trips & Guides communications may include new tour or shore excursion information, special offers, or news about St. Petersburg. We give you a choice regarding delivery of Horosho! Tours, Trips & Guides communications by postal mail, e-mail and telephone. We will make every effort to honor your preferences. This option does not apply to communications for the purpose of administering order completion.

#### Keeping your information secure

Horosho! Tours, Trips & Guides is committed to protecting the information you provide. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, Horosho! Tours, Trips & Guides has in place appropriate physical and managerial procedures to safeguard the information we collect.

## Changes to this statement

If there are updates to the terms of the Horosho! Tours, Trips & Guides Privacy Statement, we will post those changes and update the revision date in this document, so you will always know what information we collect online, how we use it, and what choices you have.

## Contacting us

Horosho! Tours, Trips & Guides values your opinions. If you have comments or questions about our Privacy Policy, please contact us: [mail@ithorosho.com](mailto:mail@ithorosho.com), mobile in Russia +7 921 993 18 14, mobile in the USA +1 251 4444 005